

Table Wine in France

Table wine, or **vin de table** (now referred to as **Vin de France**), is a staple of French culture. It is intended for everyday drinking and comes in both **bottled** and **boxed** forms. While not as prestigious as high-end wines, table wines can still offer excellent value and enjoyment for casual drinkers.

1. What is Table Wine?

- **Definition:** Table wine in France refers to simple, affordable wines that are suitable for everyday consumption.
 - **Labeling:** Table wines are typically labeled as **“Vin de France”**, the most basic category in the French wine classification system.
 - **Purpose:** These wines are not region-specific and do not carry strict quality controls like higher-classified wines (AOC/AOP).
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2. Types of Table Wine

French table wines are available in two main forms:

A. Bottled Wine

- **Description:** Bottled table wines are widely available and come in **750ml bottles** or larger formats.
- **Quality:** Bottled table wines can range from decent to quite good, depending on the producer and region.
- **Price:** Typically costs between **€3 and €10 per bottle**.
- **Where to Buy:**
 1. **Supermarkets:** Carrefour, Auchan, Monoprix, and Intermarché.
 2. **Wine Shops** (*Cavistes*): Offer curated selections, often with better advice.
 3. **Local Markets:** Sometimes sell affordable table wines from nearby producers.

B. Boxed Wine (Bag-in-Box)

- **Description:** Boxed wine, known as **“cubi”** in France, comes in a **bag-in-box** format. Sizes typically range from **3L to 10L**.
- **Quality:** Boxed wines are improving in quality and can be an excellent value for money. They are practical for parties, casual drinking, and cooking.
- **Advantages:**
 1. Longer shelf life once opened (the vacuum-sealed bag prevents oxidation).
 2. Lower price per liter compared to bottles.
 3. Environmentally friendly due to less packaging.

- **Price:** Costs approximately **€8–€20 for a 3L box** (equivalent to €2–€5 per bottle).
- **Where to Buy:**
 1. **Supermarkets:** Major chains like Carrefour and Leclerc.
 2. **Wine Cooperatives:** Offer local box wines at competitive prices.

3. Levels of Quality

Table wine in France (Vin de France) is the entry-level category, but there are subtle distinctions in quality:

- **Vin de France:** The broadest category, without strict regional or vineyard requirements. These wines can be blends from multiple regions.
- **IGP (Indication Géographique Protégée):** A step above basic table wine, IGP wines must meet certain regional and quality standards but are less strict than AOC/AOP wines.
 1. Example: **IGP Pays d’Oc** (wines from the Languedoc region).
- **AOC/AOP (Appellation d’Origine Contrôlée/Protégée):** While not table wine, some affordable AOC wines can be comparable in price to Vin de France but offer better quality.

Summary of Quality Levels:

Category	Description	Example
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Vin de France	Basic, everyday wine, no region specified	Supermarket table wines
IGP Wines	Region-specific, affordable quality	IGP Pays d’Oc (Languedoc)
AOC Wines	Higher quality with strict controls	AOC Bordeaux, AOC Côtes-du-Rhône

4. How to Buy Good Wine for Good Value

Here are strategies to find good-quality table wine at an affordable price:

A. Buy from Supermarkets Strategically

- **Supermarket Selections:** French supermarkets carry vast wine selections, including affordable bottled and boxed wines.
- **Focus on IGP Wines:** Look for **IGP Pays d’Oc** or wines from specific regions like Languedoc or the Loire Valley. These are often great value for money.
- **Seasonal Promotions:** Look for discounts during **“Foires aux Vins”** (Wine Fairs), held in supermarkets twice a year (spring and fall).
- **Price Range:** Wines priced between **€5–€8** often offer the best balance of quality and value.

B. Explore Local Wine Cooperatives

- Wine cooperatives sell directly from local producers. You can often buy boxed wine or bottles at

lower prices while ensuring decent quality.

- Bring a reusable container to fill with table wine at a “**Cave Coopérative**”.

C. Ask for Recommendations

- At wine shops (**cavistes**) or local markets, ask for affordable, everyday wines. Use simple phrases like:
 1. “**Je cherche un bon vin de table à petit prix.**” → *I’m looking for a good table wine at a low price.*

D. Consider Boxed Wine for Value

- Boxed wine offers excellent value, especially for larger groups or casual drinking.
- Opt for brands from well-known wine-producing regions such as Languedoc, Rhône, or Bordeaux.

E. Look for Lesser-Known Regions

- Wines from less famous regions like **Southwest France** or **Languedoc-Roussillon** often provide better value than wines from prestigious areas like Bordeaux or Burgundy.

5. Recommendations for Affordable Table Wines

Here are some examples of table wines you can find in France:

- **Bottled Table Wines:**
 1. **La Vieille Ferme** (IGP Ventoux): A reliable, affordable red, white, or rosé.
 2. **Marius by Michel Chapoutier**: Good value wines from the Languedoc region.
 3. **JP Chenet**: Popular and inexpensive, widely available.
- **Boxed Wines** (Bag-in-Box):
 1. **Roche Mazet**: Affordable red, white, and rosé wines.
 2. **Vieux Papes**: A well-known brand for everyday boxed wine.
 3. **Pays d’Oc Boxed Wines**: IGP wines offering good regional quality.

6. Summary

Type	Description	Price Range	Where to Buy
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Bottled Wine	Everyday table wine	€3–€10 per bottle	Supermarkets, wine shops
Boxed Wine	Bag-in-Box format, great for value	€8–€20 for 3L	Supermarkets, cooperatives
IGP Wines	Region-specific, affordable quality	€5–€8 per bottle	Supermarkets, wine shops

Strategy: Look for IGP wines or boxed wines from regions like **Languedoc** for the best balance of price and quality. Take advantage of supermarket wine fairs (**Foires aux Vins**) for seasonal deals.

By following these strategies, you can enjoy great table wine in France without overspending. Whether bottled or boxed, French table wines offer a taste of the country's rich wine culture at an affordable price.

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